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Avtex Acquires Convergent
Roll-Out Planned for January 2011

MINNEAPOLIS – (Nov. 10, 2010) – Avtex Solutions, LLC announced today the acquisition of Convergent, a technology solutions provider recognized nationally for its expertise in Microsoft Unified Communications (UC) and storage solutions.

This announcement comes two months after the announced merger of Avtex and Inetium, two technology firms of the Pohlads Family Companies. Under the umbrella of the Pohlads Family Companies, the union of Convergent, Inetium and Avtex is part of a broader strategy to integrate complimentary technology organizations, building upon each set of strengths to bring solutions and services to market.

Convergent, founded a decade ago by John Dusek, has built a solid reputation and a loyal client base by applying technology solutions and processes to improve employee productivity and company-wide efficiency. By focusing on simplifying enterprise storage and streamlining communications, the company quickly earned national recognition including an elite status with Microsoft as one of the first enterprise voice specialists with proven expertise in UC.

“By combining Convergent’s proven skills in unified communications with Avtex’s core competency in contact centers and Inetium’s SharePoint and CRM experience, we are well positioned to impact the enterprise communication and collaboration marketplace.” said Dave Johnson who serves as CEO of Avtex Solutions, LLC. and oversees the technology holdings of Pohlads Family Companies.

The new Avtex will also be investing in innovation. A newly formed innovation team made up of individuals from Inetium, Avtex and Convergent is already at work developing solutions focusing on the core platforms of Microsoft SharePoint, Lync, and Dynamics CRM.

According to Bob Denman, President of Avtex, “The acquisition of Convergent is a key component in our strategy of delivering technology solutions and services that optimize an organization’s interactions with customers, employees, partners and prospects. Convergent brings a deep background in unified communications skills that are necessary for success in the solutions business, adding another facet to our already strong team.”

“This move is the logical next step for our business,” states Khai Tran, CEO of Convergent Solutions. “Our close partnership with Microsoft gives us the leverage to strategically roll out new solutions and products that can literally revolutionize business interactions. As the new Avtex, we can offer a deeper and broader solution set built around proven products, services and communication-enabled business processes (CEBP).”

Convergent will be moving into the newly expanded Avtex office space located at 3500 American Blvd., Suite 300 in Bloomington, MN and will also retain the customer briefing center located at 8300 Norman Center Drive, Suite 220 Bloomington, MN. In addition, Avtex has locations in Milwaukee, Appleton, Des Moines and Cincinnati. All told, the combined firm will employ more than 220 people.

About Avtex

Acquired by Pohlads Family Companies in March 2008, Avtex is an application and systems integrator that designs, develops, deploys and supports enterprise IP telephony, networking, notification, messaging and contact center solutions enhancing business processes and enabling organizations to embrace their customers, partners and employees. For more information, visit www.avtex.com.

About Convergent

Convergent, a Minnesota-based technology solution provider and one of the nation's most experienced providers of Microsoft Unified Communications (UC), has a proven track record in solving difficult IT challenges by aligning technology with business strategy while understanding the realities of time, cost and resource constraints. As a certified UC and Voice Specialized Partner of Microsoft, Convergent assists its clients in leveraging advanced technology solutions AND in gaining the most value from their IT investment with a commitment to productivity, resiliency and security. For more information, visit www.convergent-solutions.com.

About Inetium

Inetium is an award-winning Microsoft Gold Certified partner. Acquired by Pohlads Family Companies in March 2006, Inetium provides technology consulting services to both mid-sized and large organizations throughout the United States. Inetium is committed to increasing people and organizational productivity by providing IT planning services, customer relationship management, business productivity, IT infrastructure, managed services, application development and creative services. Inetium maximizes the value of its customers' technology investments by helping them properly align their business and technology goals. For more information, visit www.inetium.com.

About Pohlads Family Companies

Founded and built by Carl R. Pohlads, Pohlads Family Companies encompasses banking, financial services, commercial real estate, retail, automotive, entertainment and technology industries, as well as ownership of Major League Baseball's Minnesota Twins. Based in Minneapolis, Pohlads Family Companies employs 3,500 people throughout 40 markets coast-to-coast. For more information, visit <http://www.pohladscompanies.com/public/BusinessInterests.aspx>.

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